



**For Immediate Release**

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Contact: Kristen Steenbeeke

kristens@hugohouse.org

Twitter: @HugoHouse | @ksteenbeeke

## **Introducing the 30/30 Writing Challenge to support Hugo House**

**Oct. 1-30**

**Haunted Hugo House Party: Oct. 30 | 8 p.m. | \$5**

**SEATTLE**—Hugo House recently announced the 30/30 Writing Challenge, a month-long fundraiser during which **participants pledge to write for 30 minutes a day for 30 days**, all while requesting donations for Hugo House in a format similar to a walkathon. The challenge begins Oct. 1 and concludes Oct. 30.

The writing component of the challenge reflects Hugo House's mission to help writers in the often difficult writing process by encouraging the formation of a regular writing habit.

Participants are also invited to use the Hugo House Cabaret space for writing during weekly **Write Now! Happy Hours** in the month of October. The bar will be open for conviviality and writing prompts will be provided.

Hugo House will host the **Haunted Hugo House Party** at the end of October to celebrate the completion of the challenge. Prizes will be awarded to the top fundraising individuals and teams, including packages of signed books, tickets to popular Hugo House reading series, and complimentary classes. All participants of 30/30 are invited to attend the party free of charge, while others may attend for \$5. Literary costumes are encouraged, and attendees can enjoy food trucks, the stylings of DJ Domenica (who will be dressed as Oscar Wilde), and dancing, along with raffle prizes for those who participated in 30/30.

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### **ABOUT 30/30**

**The concept:** Participants challenge themselves to write for 30 minutes a day for 30 days while raising money for Hugo House.

**How we do it:** Writers who take the challenge will set up an online fundraising profile, where they can solicit contributions from friends and family via email and social media, and track fundraising progress. It's also possible to form a team of writers.

**Who can participate:** Anyone who wants to commit to a writing practice for 30 days. Fundraising minimum is \$200, which means you'll do your best to raise at least that much for Hugo House by asking your friends, loved ones, family, writing group, book club, coworkers, neighbors, and everyone in between

to support you and make a donation to Hugo House. (If you want to do the writing challenge but don't want to fundraise, you can register as a "Book Stacks" supporter for \$50.)

## **KEY DATES**

September: Fundraising begins

Oct. 1: 30-day writing challenge begins

Oct. 8: Write Now! Happy Hour

Oct. 14: Write Now! Happy Hour

Oct. 21: Write Now! Happy Hour

Oct. 28: Write Now! Happy Hour

Oct. 30: Last day of writing challenge and Haunted Hugo House Party

Nov. 7: Last day of fundraising

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## **About Hugo House**

Hugo House is for writers—from their first words to their last. It's a place to read words, hear words, and make your own words better.

HH is a center for and ally to writers providing creative-writing classes, residencies, and events.

## **More info**

Hugohouse.org

Facebook.com/HugoHouse

Twitter: @HugoHouse

Open hours: Monday through Saturday, 12 p.m. to 6 p.m.